



NORTH TEXAS RENTAL PROPERTIES ASSN.

Member Benefits for Product and Service Suppliers

If you do business with rental property owners and managers (or want to), you can't afford to pass up opportunities to gain access to your target markets!

Joining an apartment association gives you the opportunity to tap into the thriving market of the Texas and Wichita Falls rental housing industry. You will be automatically established as a member of the North Texas Rental Property Association (NTRPA), the Texas Apartment Association (TAA), and the National Apartment Association (NAA). As an NTRPA member, you will have access to more than 130 local members and more than 10,000 statewide members.

As a member, you will have opportunities to meet with owners, builders, developers and property managers at association functions; to get discounts on advertising in publication aimed at your audience – the decision makers with buying power; and to increase your company's visibility among property owners and managers by participating in education conferences and trade shows.

UNIQUE BUYERS

Target audience, volume buying

Unlike retail sales, buyers in the rental housing industry are unique because they rarely purchase *just one* of any item. Rental housing buyers purchase in quantity, and they want person contact from the companies with which they do business.

Monthly luncheons, meetings and conferences organized by NTRPA provide a relaxing atmosphere in which association members can mingle with owner and management company members – potential clients. By becoming involved in your local and state association activities, you become that familiar face that members look for.

ADVERTISING

Local publications

Pinpoint your target audience! You automatically narrow your focus by being listed in the NTRPA Vendor Guide, which is a handy reference for members seeking a specific product or service. This has great exposure to association members, and a Membership Directory that lists all owners and properties in the association.

The next time you ask yourself, "Why should I join an apartment association?" remember all the excellent opportunities awaiting you, in advertising, exhibiting and interacting with the leaders of the rental housing industry.

Membership is just a phone call away!

Membership is only \$125.00 per year

Call for more information 322-7667

Sandi Barfield

Association Executive